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The Weeknd became famous a few years ago with hits such as The Hills, Can't Feel My Face and Starboy. Last year, he also continued to achieve huge success with his singles Heartless and Blinding Lights. While music fans may be familiar with The Weeknd's impressive discography, not many people know who is behind the famous tracks. If you're wondering about the Weeknd background, read below to learn more about the 30-year-old artist. The Weeknd was born and raised in Canada to the immigrant parents of The Weeknd by Frederick M. Brown/Getty Images The Weeknd was born Abel McConen Tesfaye on February 16, 1990 in Ontario, Canada. His parents are Ethiopian immigrants who moved to Canada a few years before he was born. He grew up in Toronto and was mostly raised by his grandmother and mother. His father was mostly absent from his life. In an interview with Rolling Stone magazine in 2015, The Weeknd said: I saw him vaguely when I was six years old and then again when I was 11 or 12 and he had a new family and children. I don't even know where he lived - I saw him around night. I'm sure he's a great guy, I never judged him. He wasn't violent, he wasn't an alcoholic, he wasn't a hole. It just wasn't. As a teenager, The Weeknd experimented with drugs. He was kicked out of school at the age of 17 because of what he said was some kind of incident. As a result, he moved to a new school, but after a while decided to just drop out of school. As The Weeknd came up with his stage name he began working on music in 2010 after meeting producer Jeremy Rose. They began collaborating on songs that The Weeknd will upload to YouTube. That was when he decided to go for his stage name. In Reddit AMA, he shared a story about how he got that name, saying: I left home when I was about 17 dropped out of school and convinced (member XO label) Lamar to do the same lol. We grabbed our mattresses from our parents threw it in our friends crappy van and left one weekend and never came home ... I hated my name at the time though, so I tried it as a stage name. That sounded cool. I got hold of e because there was already a Canadian band called The Weekend. However, Jeremy Rose said in an interview with Vice that he was the one who came up with the name. According to Rose, they formed a group together and called themselves Weekend. After they had an argument with each other, his partner took the name and threw the e. Weeknd is known for its unique hairstyles in addition to its unique name, The Weeknd is also known for its various hairstyles. When it first became popular, fans took note of his hairstyle style, which was described as a palm tree and. However, he has since cut his hair several times. In 2016, he shared with Beats 1 that short hair was loose in a certain way. It was the greatest feeling of all time. It was so He said. I could have better, I felt lighter, and when I perform, I work better and feel better, it's great. The best part about all this is, I get to wear f ing hats again. Wear a hat and go to a restaurant and no one knows it's you, that's the biggest feeling. As someone who experiments a lot with his music and his good looks, it's clear that The Weeknd has a lot more in store for fans in the years to come. I'm back to my ways because I'm heartless, he sings on the upbeat track of the RCB. All this money and this pain me heartless ... / Tryna be the best person, but I am heartless / Never be a plan Weddin for heartless. The Weeknd remains calm about his relationship in interviews, but fans can always expect to hear the truth about how he feels through his preferred medium - music. He dated Hadid for about a year and a half before a 10-month relationship with Gomez in 2017. His painful split from Gomez inspired My Dear Melancholy's Call Out My Name, and many speculated that Wasted Times, from the same EP, was about how he still missed Hadid, too. (There were just a few too many horse references.) Since the release of My Dear Melancholy, The Weeknd and Hadid have been together again, but the reunion was only temporary. He seems to refer to this heartless, too, singing, you just got back into my life / You never gave up on me / I'll never know what you see. After the break, The Weeknd returned to Instagram with a bang, and teased the new album just before he dropped the single. TONIGHT WE START A NEW BRAIN MELTING PSYCHOTIC CHAPTER, HE WROTE. Let's go! We'll have to wait to see whether The Weeknd has written any new songs about Gomez, or about him again, out again with Hadid. But what we probably shouldn't expect from this new brain melting, psychotic chapter is any anthem from the cuff season. Listen to heartless below. Getty Images Less than a week after Selena Gomez and The Weeknd were spotted kissing (and unofficially became the most surprising rumored couple of 2017), the singer and actress was seen getting her fix to the RCB singer again, but this time through his songs. When the 24-year-old was spotted getting out of her car in West Hollywood on Sunday, some keen-eyed viewers noticed that she was just listening to The Weeknd's music on her phone- his Starboy album cover was shown on her home screen. However, it is unclear which track she was listening to. AKM-GSI But since The Weeknd (born Abel Tesfaye) is such a popular artist, it's possible that Gomez, like many of us, was just jamming out Starboy or Party Monster in the car rather than hinting at a secret romance. (Starboy is a great album, after all.) On the other hand, photography may support other rumors that Gomez and Tesfaye are working on some musical collaborations rather than actually dating. (Just like Drake and JLo, or Drake and Taylor Swift?) it's so maybe she's just learning for some inspiration. Content links Content links textonly false numbered false headline Linked%20Stories customittiesBella%20Hair%20Reported%20Feels%20Betrayed%20By%20Selena%20Selena%20 7CSelena%20Gomez%20Poses%20Nearly%20Nude customimages content article.1996319920 This content is created and maintained by a third party, and imported to this page, to help users provide their email addresses. You may be able to find more information about this and similar content on piano.io On the song Tell Your Friends, The Weeknd sings: Last year I did all the pollicking / This year, I focus on the vision. And since his voice first mysteriously fell online back in 2010, it's been clear the 25-year-old Toronto native had an astute strategy all along. From no photos or interviews at the beginning to build your name and spread the word through key associations with artists like Drake and Ariana Grande, then appearing on soundtracks for blockbusters like The Hunger Games and Fifty Shades of Grey are all bricks at the core in order to become one of the biggest acts in music. This week, its beauty behind the frenzy notched its second week at the top of the Billboard charts. Unveiled on August 28, it's the second-largest debut album of the year, no doubt benefiting from the lighting of the VMAs on fire two days later with a rendition of Can't Feel My Face that got Kanye, Taylor Swift, and almost everyone else on their feet. But another boost probably came from a pair of cleverly crafted ads for Apple Music that ran during the show, seemingly after the Weeknd from the stage and into the surreal life of an artist otherwise known as Abel Tesfaye. In Part I, he ambles off stage wearing the same clothes he performed in on the show, and jumps into a limousine chauffeured by none other than John Travolta. The second act finds him in a raging, appropriately chic afterparty that he quickly shapes his mood with the strength of his playlist, which Apple Music is being placed for your own home party needs. Apple has long featured independent and up-and-coming artists, often bringing many album sales with its exposure of Just Ask Jet and Feist, but the brand's relationship with Tesfaye is taking things a step further. Not only were these ads, directed by Nabil Elderkin, a feature of The Weeknd's music, but they had a story more about it than the actual product. Tesfaye did not even return to his seat and was not seen on VMA cameras again after performing in order to keep the ad continuity intact. Apple Music's head of content Larry Jackson says that one of the things that got his attention right away about The Weeknd, besides his music, was how he brought it into the world. The fact that his marketing was a mystique made an impact with me because it's a lost art that I have such tremendous respect for, Jackson says. The re-exposure is at an indefatigable maximum, and everyone gives everything. The fact that he used tactics and approach that is for most it was a draw for me. I was a fan of the away One. In an exclusive interview with Co.Create, Tesfaye talks about Apple Music's advertising, how they are the result of the strong, personal relationships he had with the brand, and his own brand strategy behind The Weeknd. Co.Create: How did the idea of creating an Apple Music VMA ad come about? Larry Jackson and Jimmy Iovine put it all together. Generally, if I let other people send me an idea, I would work on it and make it fit better into my brand, but they killed it. And bringing someone like Nabil to direct was a great idea. I had no comment. They really won me with a John Travolta cameo. The idea was brought to me a week before the VMA and was shot the same week ... We were moving fast. Between its faux behind-the-scenes look at you after the show, and featuring your personal playlist, the ads revolve around not only your music, but who you are as an artist. What was this creative process? Jimmy, Larry, and I are very close. They've been following my career for some time now, so it's for them to tap into my life and like I think it was just for them. If they didn't know me then I probably would have had to send the treatment back and ask them to think of something better, but they nailed it. It's really hard for me to take out a loan. You were on stage at the launch of Apple Music. You play at the Apple Music Festival. How did you first get involved in the brand and why? At least five or six years. We always intended to do something great together, but it just never happened. Finally, one day he invited me to dinner with another good friend of mine, Robbie Robertson of the band, and that's where I met Larry Jackson. He was there, too. We all hung out, watched movies and talked about plans all night. Jimmy explained to me what he was doing with Apple, and since then I've been on board. A few months later, I played him and Larry some of my albums and we put together my performance for the launch of Apple Music. Once there, I have to contact Tim Cook and the rest of the team at Apple, it was a really memorable day. With name scenes, free music and mixtapes, a lack of interviews and a subsequent veil of mystery-MBA marketing students, probably drooling over your brand of building skills for years. Do you consider yourself a brand? How to balance being an artist, with the need to find, build and maintain an audience? Even no branding is branding. For example, you didn't have a face or image to put on my music at first. It was branding. I spend as much time on how people hear my music as I make actual music, no matter how long it takes. I am such a visual artist as well that he always goes hand in hand. the weeknd starboy full album free mp3 download. the weeknd starboy album songs mp3 download. starboy the weeknd full album mp3 songs free download. the weeknd starboy full album download mp3. the weeknd starboy full album mp3

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